



Industry Partnership Proposal

Construction Material Expo 2025 Bihar	Platinum Sponsor (6 lakhs)	Diamond Sponsor (4 lakhs)	Gold Sponsor (3 lakhs)	Silver Sponsor (2 lakhs)	Bronze Sponsors (1 lakhs)
1. Pre - Event Brandings					
- Complimentary Exhibition Space** (Size)	36Sqmt	27Sqmt	18Sqmt	9Sqmt	6Sqmt
A. Branding in Pre-Event Literatures in (Online)					
- Exhibition Brochure	✓	✓	✓	✓	✗
- logo display at official website and link to your company website	✓	✓	✓	✓	✓
B. Branding in Pre-Event Promotions & Activities (Offline)					
- Branding in Pre-Event Advertisements (Magazines)	✓	✓	✓	✗	✗
- Logo display in Visitors Invitation Card (5000 Approx)	✓	✓	✗	✗	✗
- Logo in Standees/Flex Banners in strategic locations	✓	✓	✓	✗	✗
2. During Event Branding					
- Logo Branding at the Exhibition venue	✓	✓	✓	✓	✓
- Exhibition Directory	1 Full Page Color	1 Half Page Color	1 Qtr Page Color	✗	✗
- Thank you Sponsors card in B2B Lounge	✓	✓	✓	✗	✗
- Thank You Sponsors Panel	✓	✓	✓	✓	✗

- Opportunity to screen corporate film	120 Secs	100 Secs	80 Secs	60 Secs	X	
- Special Announcements thanking sponsors	✓	✓	✓	✓	X	
- Opportunity to avail product launch	✓	✓	X	X	X	
3. Post Event Deliverables						
- Opportunities to avail the visitor database	✓	✓	✓	✓	X	
- Social Media Bytes in Event Website	✓	✓	X	X	X	

For further details, please contact:

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